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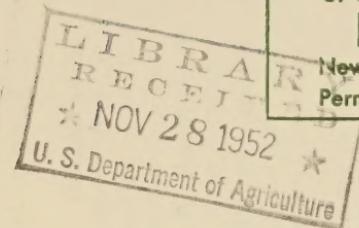
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**SPECIAL BULB OFFER: TUBEROUS ROOTED BEGONIAS — CALADIUMS — GLOXINIAS**



# \$\$\$ FINEST QUALITY

## *Fancy Leaved Caladium in Color*

Reproductions on this chart are from leaves of field grown plants. The same varieties under glass will tend to vary in either amount or shade of coloring but general characteristics will be the same.

### PRICE LISTING

MINIMUM ORDER 100 BULBS — NOT LESS THAN 10 BULBS OF A VARIETY

#### SEPARATE NAMED VARIETIES

Size	Per 100	Per 1000	Size	Per 100	Per 1000
MAMMOTH — 3½ Inch up.....	\$37.50	\$365.00	MAMMOTH — 3½ Inch Up.....	\$37.00	\$360.00
JUMBO — 2½-3½ Inch.....	27.50	265.00	JUMBO — 2½-3½ Inch.....	27.00	260.00
No. 1 — 1½-2½ Inch.....	18.50	175.00	No. 1 — 1½-2½ Inch.....	18.00	170.00
No. 2 — 1-1½ Inch.....	11.00	100.00	No. 2 — 1-1½ Inch.....	10.00	90.00

GROW S.S.S. FANCY LEAVED CALADIUM: INCREASE YOUR PROFITS

# **SSS GIANT FLOWERED**

**MINIMUM ORDER 100 BULBS – NOT LESS THAN 10 BULBS OF A COLOR**



# **AMERICAN GROWN**

BELGIAN GROWN (cont'd)

Unusually fine selected strain. Giant camellia-like blooms.	
COLORS — Apricot, Blush, Cardinal Red, Crimson Rose, American Beauty, Dark Salmon, Dark Red, Light Salmon, Pink, White, Rose,	Per 100
	1000
1 1/4-1 1/2"	8.50
1 1/4-1 1/2"	8.00
1 1/4-1 1/2"	8.00
Double hanging basket	
Known as Pendula or Lloydii type.	Size
Hundreds of small double flowers produced from a single bulb	1 1/4-1 1/2"
COLORS — Scarlet, Pink, Yellow, White, Orange, Salmon.	1 1/2-2 1/2"
	10.50
	95.00
	100
	1000

**AMERICAN GROWN  
SELECTED DOUBLE CAMELLIA STRAIN**

CULTURE

Plant bulbs in flats in a mixture of Peat and Sand or Leaf Mold and Sand, all of which are good media for developing a good root system.

Tubers should be set 3 to 4" apart and about  $\frac{1}{2}$ " below the surface. Keep uniformly moist, but not too wet, in a warm place well lighted until 3 or 4" of growth develops. Then plant in a permanent location or in pots as desired. The front of the plant is always where the tips of the leaves are pointing. Often if dormant tubers are planted in open ground, especially if it is too cold or wet, a number of them may not root and the

planting will be uneven, with some coming earlier and some later, with the plant facing in haphazard ways. Started first in flats, they will develop a splendid root system which is necessary for the forming of fine specimen plants.

Before the plants become too large and crowded in flats, transplant in open ground or pots, taking care not to disturb the root system too

much. Outdoors in light soil containing a lot of humus will grow good Begonias. Heavy soils should have a strong application of well rotted manure, leaf mold or sand to lighten them. Light gravelly or sandy soils will benefit greatly by the application of peat, leaf mold or well rotted manure. If planting in pots, soil should be much lighter than that used outdoors;  $\frac{3}{4}$  coarse leaf mold,  $\frac{1}{2}$  sand or sandy loam will give excellent results.

BELGIAN GROWN

*ia Flowered*

Giant, double camellia-like Flower	$1\frac{1}{2}$ - $1\frac{1}{2}$ "	5.50	45.00
COLORS—Crimson, Pink, White,	$1\frac{1}{2}$ - $2\frac{1}{2}$ "	9.00	75.00
Copper, Rose, Scarlet, Orange,	2"-Up	13.00	120.00
Yellow, Salmon.			
This type produces largest flowers. Extensively used for bedding.			
COLORS—Crimson, Scarlet, Pink,	$1\frac{1}{2}$ - $2\frac{1}{2}$ "	9.00	75.00
Orange, White, Yellow, Coppery.	2"-Up	13.00	120.00

Giant Singles

This type produces largest flowers.	$1\frac{1}{4}$	$1\frac{1}{2}$ "	5.50	45.00
Extensively used for bedding.	$1\frac{1}{2}$ - $2\frac{1}{2}$ "		9.00	75.00
COLORS — Crimson, Scarlet, Pink,	2" Up			
Orange, White, Yellow, Coppery.				

### Giant Single Frilled (Crispa)

Large profusely branched and ruffled single flowers. Fine for bedding.	$1\frac{1}{4}$ - $1\frac{1}{2}$ "	6.00	50.00
COLORS — Crimson, Pink, Orange, White, Yellow, Coppery.	$1\frac{1}{2}$ - $2\frac{1}{2}$ "	10.50	95.00

### **Begonia Multiflora**

**(Lilliput or Miniature)**

Group of double flowered Begonias which are especially adapted for borders. They are best suited for

e)

### Begonias

# Caladium Notes

**ORDERING:**—Order early, as soon as you are able to determine your needs.

More complete satisfaction may be realized and delay in securing bulb stock avoided by allowing the shipper some leeway in filling your order. When ordering a list of varieties, it is suggested that two or more varieties, depending on the length of the list, be named as desirable substitutes. Often your shipper may be able to supply the variety you wish but only in a smaller sized bulb. Where it is permissible to substitute for size, your permission to do so, where necessary, will facilitate early shipment of your needs. Your shipper will always fill your order as nearly like you place it as possible.

**CARE OF BULBS:** Caladium bulbs are very sensitive to cold temperatures. It is imperative in cold weather and desirable at all times that when your bulbs are received they be removed from the carton and packing material immediately and spread thinly in trays in a warm location with good air circulation. When bulbs are received in winter, TO JUST BE PLACED IN A WARM LOCATION WITHOUT UNPACKING MAY BE MORE HARMFUL THAN TO LEAVE COOL, because in warming rapidly a caladium bulb collects moisture and unless it is exposed so that the atmosphere may absorb the moisture mold and decay begins immediately.

Bulbs spread thinly in trays in a dry place that is warm and has good air circulation should hold for any reasonable time until you are ready to plant.

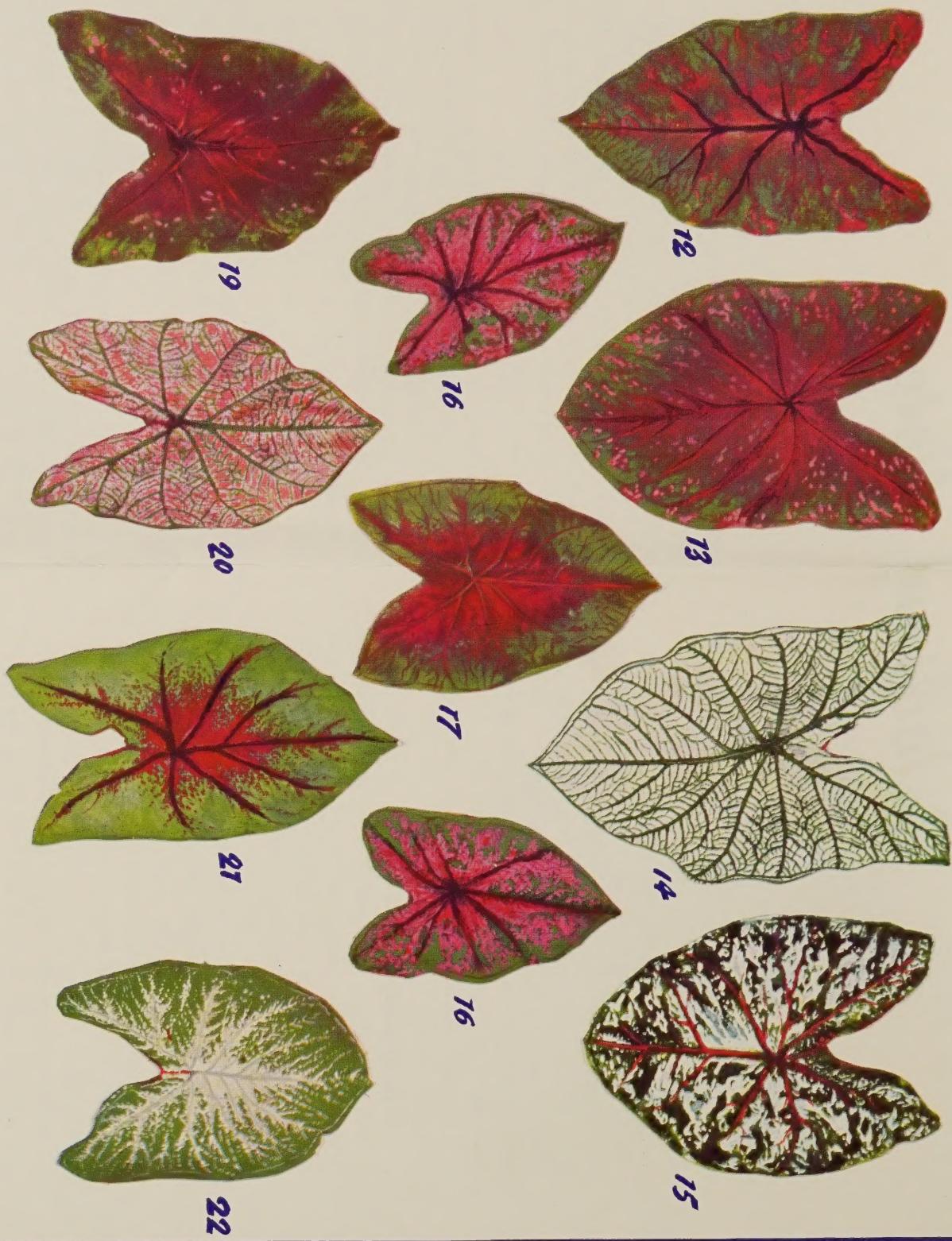
**PLANTING:** Relative to best practice in planting bulbs upside down or as they grew, some prefer one and some the other. Both procedures seem to have some merit and the one used will depend on what is desired. Bulbs planted upside down seem to throw growth into a large number of eyes hence a nicer pot develops in the end, but normally emergence seems to be delayed by the adverse position of the bulb. Hence, if there is plenty of time the upside down practice would probably be best. If a quicker pot is desired the right side up planting is correct.

**CULTURE:** The caladium is a tropical plant and naturally grows best in very warm temperatures, 90 degrees or more. They will grow in lower temperatures, but as the growing temperature is lowered performance is proportionately less desirable in growth and coloration to the point of intolerance.

Caladium are heavy feeders and seem to grow best in a soil with a pH of 5.5 to 6 and with sufficient organic matter to prevent its packing and sealing to the point of locking out air circulation. The pot soil should be loose and fluffy even after continuous and frequent waterings during the growing period.

Caladium should be started in moist soil after roots have started more water is required. As the plant develops it will use more and more water as the leaf area increases and more water is thrown off. Yet the soil should never contain sufficient water to "water-log" or seal our air circulation.

**CHART B**



**CHART A**

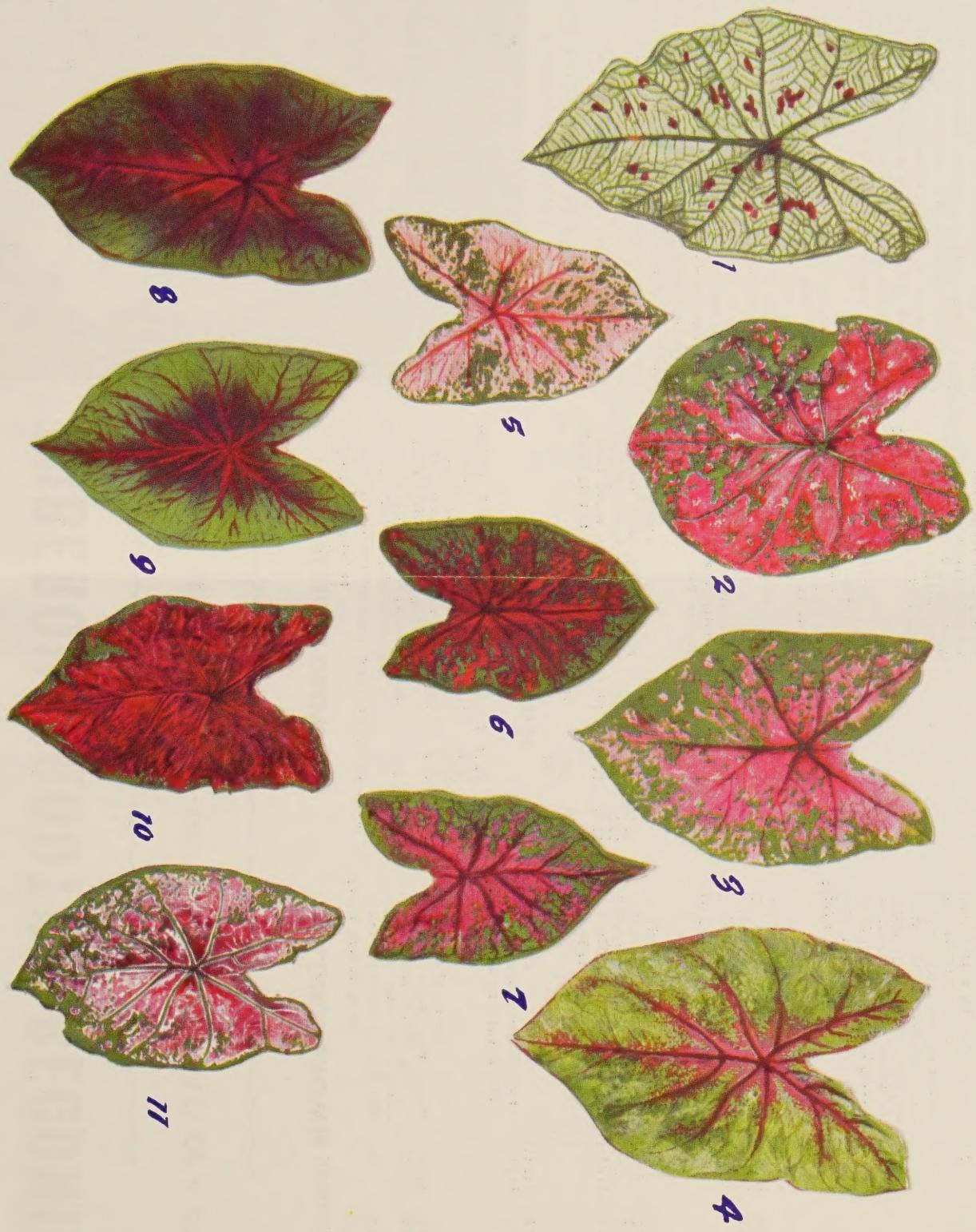
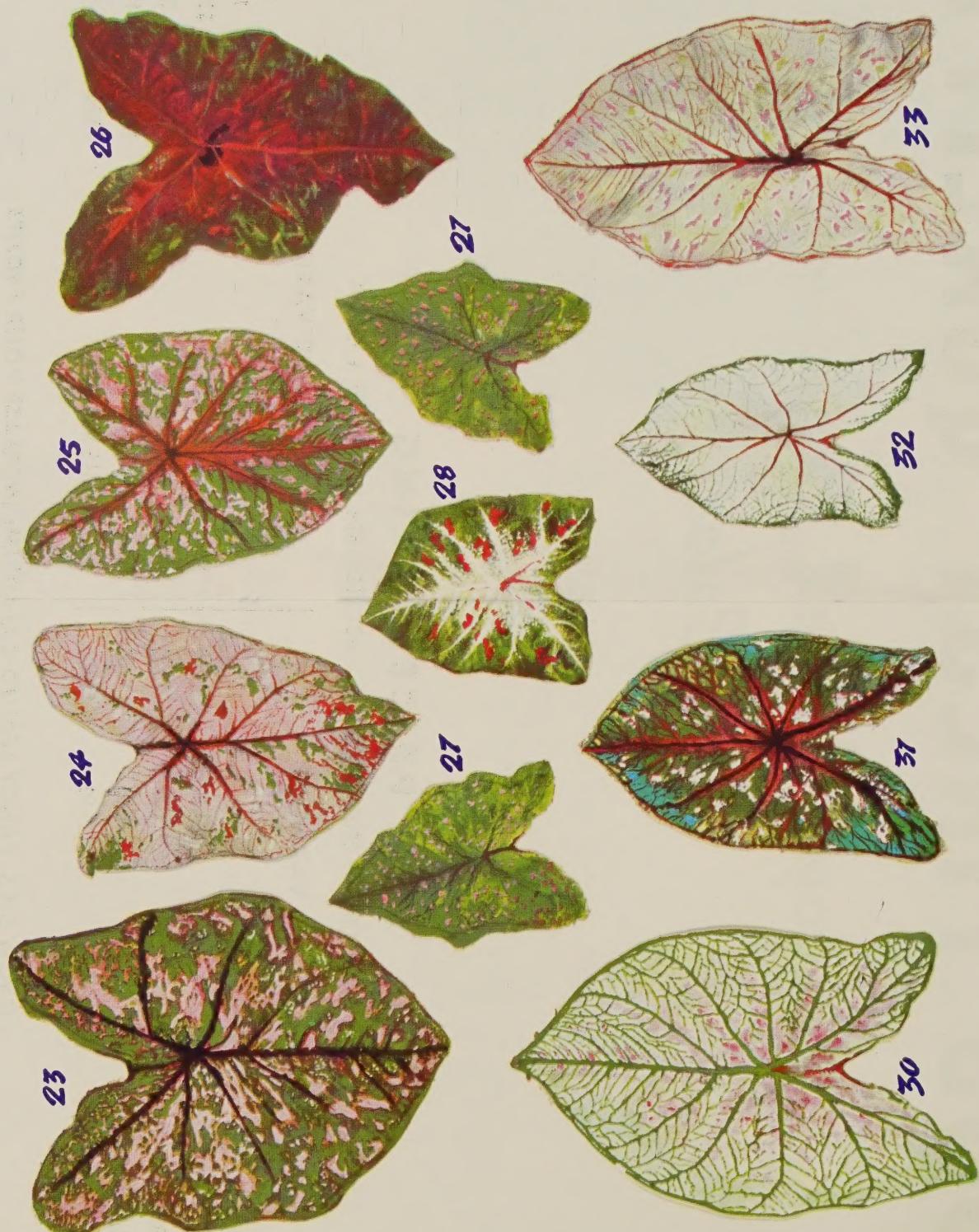


CHART ©



# Chant Guide

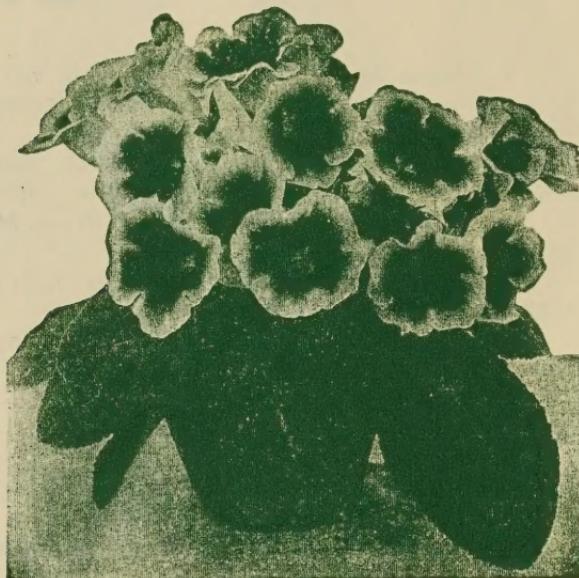
1. **Marie Moir.**  $2\frac{1}{2}$ - $3\frac{1}{2}$ . A medium tall, vigorous grower that produces a good number of medium large leaves.
2. **Crimson Wave.** A vigorous large leaved variety. Shows finest color where rapid growth is induced.
3. **Vivian Lee.** Similar to Crimson Wave. Medium low growing and a good leaver.
4. **Scarlet Pimpernelle.** Much better than pictured. A vigorous low growing, leafy variety.
- \* 5. **Pink Beauty.**  $2\frac{1}{2}$  -  $3\frac{1}{2}$ . A low growing, leafy variety that shows fine color when healthy growth is induced.
6. **Ace of Hearts.**  $2\frac{1}{2}$  -  $3\frac{1}{2}$ . A good red—low growing, medium leafy and excellent color.
7. **Brilliantissimo.**  $1\frac{1}{2}$  -  $2\frac{1}{2}$ . A medium low growing, vigorous variety. Recommended for its quick growth and resulting early pot sale.
8. **Reconcavo.** A quick growing variety—medium tall with a good number of large leaves.
9. **Triomphe de l'Exposition.** A very strong grower with adequate large leaves. An old but popular red.
10. **Hortulania.**  $1\frac{1}{2}$ - $2\frac{1}{2}$ . Low growing medium leaver with outstanding color.
11. **Mrs. W. B. Halderman.** Medium tall with plenty of foliage. Color is outstanding when rapid growth is induced.
12. **Red Flare.** A low growing, leafy variety that produces an outstanding pot.
13. **Spangle Banner.** A good red, low growing, leafy plant that shows good color from the first leaf.
14. **Candidum.** The leading white variety.
- \* 15. **Macahyba.** A medium tall, strong grower with ample foliage. Its coloration places it in a field by itself.
16. **Thomas Tomlinson.** A very low growing, very leafy variety that produces an outstanding pot. For best color rapid growth should be induced.
17. **John Peed.** A very fine and popular red variety.

19. **Rising Sun.**  $2\frac{1}{2}$ - $3\frac{1}{2}$ . Tall growing and light leaver but its color is outstanding and shows true from the first leaf. Especially recommended for outside planting.
- \* 20. **Lord Derby.** A low growing and very leafy variety that gives a fine pot but with a tendency to fade its color with age.
21. **Red Ensign.** A low growing variety that produces a large number of small leaves with very delicate texture and fine color.
- \* 22. **Seagull.** Low growing and very leafy. A good pot plant and a variation in white.
23. **Mrs. F. Sanders.** A large leaved, vigorous variety with a different coloration. A good outside variety.
24. **Mary Queen of Scots.** A low growing, leafy variety that offers another variation in color.
25. **Attala.** A vigorous, large leaved variety with outstandingly beautiful pink stems.
26. **Dr. D. M. Cook.** Average color not as deep as pictured but shows true from the first leaf.
- \* 27. **Giraud.** A better caladium than pictured. It is a vigorous, rather tall, many leaved variety with a two-toned green and brilliant red splotch coloration.
28. **Blanche Wise.** A low growing, heavy leaving variety that offers another variation in color.
- \* 30. **Sorocoba.** The nearest substitution for Candilium but with a suffusion of delicate pink over the white. A good leaver.
31. **Texas Wonder.** The blue in the picture on this variety is an error in reproduction. It has average characteristics that make it acceptable as a potting plant. Its most odd coloration is its outstanding characteristic. Rather tall.
32. **Edith Meade.** A low growing leafy variety desirable for its delicate white center.
33. **Brazilian Butterfly.** Vigorous, medium tall growing with large leaves. Its coloration is not duplicated by any other caladium variety.

NOTE.—The Guide gives some growth characteristics of each variety. Where the variety is a small bulb producer the largest normal size is indicated following the variety name.

\* These varieties are not recommended for outside plantings. All other varieties will give satisfactory performance either in pots or outside.

# SSS Gloxinias



## BELGIAN GROWN Varieties

*Minimum order 100 Bulbs and not less than 10 of any one variety.*

**Blanche De Meru.** Pinkish rose, white throat.

**Emperor Frederick.** Scarlet bordered white.

**Emperor William.** Violet bordered white.

**Etoile De Feu.** Light scarlet, compact growth.

**Mont Blanc.** Clear glistening white.

**Prince Albert.** Darkest violet, beautifully frilled.

**Princess Elizabeth.** Light blue, white throat.

**Queen Wilhelmina.** Dark rose.

**Roi Des Rouges.** Brilliant crimson scarlet, huge flower beautifully frilled.

**Tigrina** (Spotted and stained hybrids). Large flower with a short throat. Entire blossom veined and spotted, in a mixture of pink, blue, purple, and red markings on white.

**Violacea.** Soft violet.

### PRICES ON ALL ABOVE VARIETIES

	Per	Per
	100	1000
1½-1½"	\$ 7.50	\$ 60.00
1½-2"	13.50	125.00
2" Up	23.00	200.00

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